

PRESS RELEASE
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Hilleberg the Tentmaker introduces 3 Season Tents for 2012

Historically known for making lightweight all-season tents of the highest quality, Hilleberg is breaking out of the mold for 2012 with the introduction of their first ever 3 season tents geared for users who don't need all season function but still demand both great strength and light weight. The new Anjan 2 and 3 tunnel tents are based on the proven Nallo design, while the new Rogen dome tent is inspired by the popular Allak.

“There's definitely a demand for lighter weight tents that still provide protection in unpredictable weather in the warmer months, and we're excited to be offering an excellent solution for our customers,” says Rolf Hilleberg, CEO of Hilleberg the Tentmaker. “Our new 3 season tents are not mere ‘summer tents.’ They are designed just like all Hilleberg tents, but use the new Kerlon 1000 outer tent fabric which is a lighter weight than the Kerlon 1200 and 1800 fabric we have been using in our all-season tents for quite some time now.”

The Anjan and Rogen are built with 9 mm poles and Kerlon 1000 outer tent fabric, which boasts a robust 10 kg tear strength, so they can handle the unpredictable and often tempestuous weather of northern Scandinavia's snow-free months – a period where conditions can change from warm sunshine to alarmingly cold, windy and rainy in an instant. At the same time, both models are wonderfully light: the Anjan 2 and 3 tunnel tents are about 25 percent lighter than their Nallo all season cousins, with minimum weights of 1.7 kg and 1.9 kg respectively. The Rogen has a minimum weight of 2.0 kg, roughly 35 percent lighter than its all season counterpart, the Allak. As with Hilleberg's all season models, the Rogen and Anjan have poles on their outer tents to maximize structural strength, and their linked inner and outer tents allow for quick and easy simultaneous pitching or separate use.

Hilleberg will debut the new Anjan och Rogen tents at Outdoor in Friedrichshafen July 14 – 17, boothnr: A5-408.

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About Hilleberg the Tentmaker

Designed and developed in northern Sweden, Hilleberg tents have been the top choice of professional adventurers and discerning backcountry travellers around the world for almost 40 years. From the 8-person Atlas to the solo Akto, every Hilleberg model is precisely designed and engineered to provide the optimal blend of reliability, ease of use, versatility, durability and comfort, all at a light weight. For more information, please go to www.hilleberg.com